

# GET ALERTED

Inquiry alerts are mortgage credit triggers for your past clients or prospects.



Engage with past and current customers on a daily basis who are truly in-market



Identify Early Payoff risk much earlier and give your borrowers a second opinion before they choose another lender.



Get in front of prospects at the beginning of the process. Reduce the risk of losing loans to your competitors.



Refer buyers and sellers for your referral partner relationships.

Receive daily alerts when customers and past-prospects are back in the market shopping for a mortgage. If your past client or prospect has had their credit pulled for a mortgage you are promptly notified.

Name and address is the only information required to begin monitoring. No consumer consent required.

After we notify you that your prospect is "in the market," our system executes highly responsive. Multi-channel marketing on your behalf that is compliance approved.

\*\*\*\*\*51% of home sellers generate an inquiry alert prior to listing their home. This creates opportunities for you and your referral partners.\*\*\*\*\*

## ABOUT US

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.

## SCHEDULE A DEMO

[www.monitorbase.com/demo](http://www.monitorbase.com/demo)

## CONTACT

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