

## CREDIT IMPROVEMENT ALERTS.

Our credit migration alert service notifies you when unqualified consumers become qualified.



Help a previous prospect get another chance at home ownership.



Brand new opportunity source of borrowers who expressed prior interest in a mortgage.



Marketing gets another chance to monetize lead dropoff.



Create new opportunities for your referral partners.

Be the first to know when a customer has fixed their credit and the first to reach out to offer your service. When credit has improved and hits your minimum threshold, our system produces and distributes highly responsive marketing on your behalf.

Only name and address is required. No consumer consent necessary.

## **ABOUT US**

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.