

MULTI-CHANNEL MARKETING AUTOMATION

Deliver firm offers digitally via email for real time feedback on client interest.



BENEFITS:

- Engage with your previous customers based on knowing they are in the market and interested in your offer.
- Prioritize outreach based on who has looked at your offer today, even if they are an older alert!
- Receive more inbound phone calls, as well as email responses and requests for more information.
- Fulfill compliance requirements automatically so the offer is with the client before you call.



Receive alerts when customers and prospects are viewing your mortgage offers.



Utilize our multi-channel marketing for a higher inbound response rate for each of your alerts.



Still has personalized first class letters delivered to any clients who don't open your emails offers.

ABOUT US

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.

SCHEDULE A DEMO

www.monitorbase.com/demo

CONTACT

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